

Make an Advertisement

For the activity students will work in pairs, and will choose one of the schools of thought of psychology and create an advertisement by making a poster.

The schools of thought are....

Structuralism

Functionalism

Psychoanalysis

Behavioralism

Humanist

Cognitive

Biological

Sociocultural

Students need to include...

A slogan or catch phrase

A spokesperson(s): ("Groundbreakers" that are associated with the school of thought)

Benefits: (How this school of thought is important to psychology and how it benefits everyday life)

A competitor: (another type of psychology that challenges)